

# NOVEMBER FIRST

## Cookie Policy

### 1. Why November First uses cookies and how

November First uses cookies when November First's website is visited. Therefore, November First wants to inform the visitor about the cookies used to ensure that an informed choice can be made in relation to the visitor's continued acceptance of the cookies that November First applies.

To provide the best possible experience on the November First website, November First sometimes places small files, also called cookies, on the visitor's computer. A cookie is a text file that allows November First to distinguish between different visitors to the website.

November First uses cookies as a helping tool on the website to optimize the user's experience and accustom content. Cookies can be used to collect analytical data about the visitors' activity, manage what visitors read about on the website as well as what visitors click on, and whether contact forms, customer applications or the like are filled out. Cookies are placed to detect malfunctions on the website. In addition, cookies are placed from third-party services, like for example Google. In this way, November First can see which videos visitors click on and watch.

Cookies can be session cookies or persistent cookies that can make use of various technologies. Please note that cookies are renewed at each visit. Regarding the information collected, it is only stored for the period permitted by law, and November First deletes all cookies when they are no longer necessary. The period depends on the nature of the information and the reason for storage.

### 2. Consent

By accepting our use of cookies, in addition to the necessary cookies, visitors hereby consent to November First's use of cookies described below in section 3. Visitors have the opportunity to change or withdraw their consent.

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### 3. Types of cookies

*Necessary cookies:* These are necessary to enable visitors to move around on the website and make use of the website's features.

*Preference cookies:* These types of cookies collect information about how visitors use the website and can be used to improve November First's website. In this way, for example, November First can analyze the traffic on the website. In some cases, personally identifiable data is also stored in the form of IP address, but where possible, this is turned off.

*Functional cookies:* This type of cookies allows the website to remember the different choices that visitors make, with which November First can see, for example, which articles visitors read and what visitors click on. The information collected by these kinds of cookies cannot track visitors' activities on other websites.

*Targeted cookies:* Such cookies are used to see, for example, how many times visitors visit November First's website and whether visitors interact with specific elements of the website.

If a visitor does not want these cookies, the visitors can block them via the web browser or limit them via the selection in the pop-up. November First collects these cookies to improve the visitors' experience and be able to provide a better service.

### 4. How to delete or change cookies

If a visitor wishes to opt out of the cookies on November First's website, this can be done individually in the browser settings, or by choosing which cookies to allow in the pop-up you meet when November First's website is visited.

It depends on the visitor's browser how they change their cookie settings. If several browsers are used, the visitor must delete or change cookies in all of them. Click on the relevant link to see how:

[Mozilla Firefox](#)

[Google Chrome](#)

[Safari](#)

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### 5. Security

November First's goal is to maintain a high level of security to protect personal data. In this context, November First has taken the appropriate technical and organisational measures so that information is always protected. You can read more about how November First processes personal data in November First's Privacy Policy <https://novemberfirst.com/privatlivspolitik>.

### 6. Cookie overview

#### Necessary cookies (13)

Name	Controller	Purpose	Expires
__hs_opt_out	Hubspot.com	This cookie is used to remember not to ask the visitor to accept cookies again.	6 months
__hs_do_not_track	Hubspot.com	This cookie can be set to prevent the tracking code from sending any information to HubSpot	6 months
__hs_initial_opt_in	Hubspot.com	This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode.	7 days
__hs_cookie_cat_pref	Hubspot.com	This cookie is used to record the categories a visitor consented to.	6 months
hs_ab_test	Hubspot.com	This cookie is used to consistently serve visitors the same version of an A/B test page they've seen before.	End of session
<id>_key	Hubspot.com	When visiting a password-protected page, this cookie is set so future visits to the page from the same browser do not require login again	14 days
hs-messages-is-open	Hubspot.com	This cookie is used to determine and save whether the chat widget is open for future visits	30 minutes
hs-messages-hide-welcome-message	Hubspot.com	This cookie is used to prevent the chat widget welcome message from appearing again for one day after it is dismissed	1 day

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__hsmem	Hubspot.com	This cookie is set when visitors log in to a HubSpot-hosted site	1 year
hs-membership-csrf	Hubspot.com	This cookie is used to ensure that content membership login cannot be faked	End of session
hs_langswitcher_choice	Hubspot.com	This cookie is used to save a visitor's selected language choice when reviewing pages in multiple languages	2 years
__cfuid	Hubspot.com	This cookie is set by HubSpot's CDN provider because of their rate limiting policies.	End of session
__cf_bm	Hubspot.com	This cookie is necessary for bot protection	30 minutes

### Preferences cookies (4)

Name	Controller	Purpose	Expires
__hstc	Hubspot.com	Cookie for tracking visitors	6 months
Hubspotutk	Hubspot.com	This cookie keeps track of a visitor's identity	6 months
__hssc	Hubspot.com	This cookie keeps track of sessions	30 minutes
__hssrc	Hubspot.com	This cookie is set to determine if the visitor has restated their browser when HubSpot changes the session cookie	End of session

### Functional cookies (1)

Name	Controller	Purpose	Expires
messagesUtk	Hubspot.com	This cookie is used to recognize who chat with November First via the chat flows tool.	6 months

### Targeted cookies (2)

Name	Controller	Purpose	Expires
	facebook.com	If November First makes account-based marketing campaigns	End of session

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	linkedin.com	If November First makes account-based marketing campaigns	End of session
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Updated last time: June 2022